

**Christian Muntwiler, M.A. HSG**



**Education:** University of St. Gallen (HSG), final degree Master of Arts (M.A.) in media and Communication management. Project member and consultant in various research projects at the institute of media and communication management St. Gallen.

**Activities:** Development and implementation of an enterprise resource planning and calculation system for the operative processes of the „Skriptekommission“, the publishing house at the university of St. Gallen.

CFO and CEO at the „Skriptekommission“, the publishing house at the university of St. Gallen: Responsible for the development and implementation of a new strategy, implementation of standard software and digital printing.

Business consultant and Project manager, Crealogix AG: Projects in Process management, Product management, Customer relationship management, implementation of a new business area „e-Strategy Consulting“.

Since 2002: Business Consultant, Business School St. Gallen: Implementation and project management of projects in information management, project management, process management, product management, marketing and business development in different branches (transport, logistics, insurance, services, industry). Developing and implementing of strategy tools.

Since 2004: Project manager, Senior consultant and Director Inhouse Seminars, Business School St. Gallen. Responsible for consulting, development, organisation and implementation of inhouse seminars for Business School St. Gallen and Management Academy St. Gallen.

Speaker for Strategic Management, Marketing and Sales. Project management, conduction and moderation of international projects in strategic management in fields of marketing and sales.

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